



**FOR IMMEDIATE RELEASE**

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## **SPACECOM ONLINE DRAWS RECORD NUMBERS**

**ALEXANDRIA, VA** – October 19-29, 2020 brought 5,000+ of the industry’s most elite and dedicated space professionals from 59 countries around the world online to [SpaceCom – The Global Commercial Space Conference and Exposition](#). Reuniting for a second year, U.S. government agencies – Department of Energy, Department of Commerce and NASA – collaborated to push boundaries and accelerate the global business of space.

“SpaceCom 2020 reviewed policies that enabled the acceleration of the commercial space economy, showed how industry can use space enabled services, and showcased the LEO and Cislunar economic opportunities – and all done online.” said James Causey, Executive Director for SpaceCom.

SpaceCom 2020 featured over 100 of the industry’s most innovative and respected leaders who served as faculty over the two-week long event. The program featured four tracks: Enabling Commercial Space, Industry Applications of Satellite Enabled Services, Low Earth Orbit Economy, and ARTEMIS: Returning to the Moon. Keynote speakers included Christian Davenport of the Washington Post, Clint Crosier of Amazon Web Services, Mike Gold, Douglas Terrier, Alexander MacDonald, Joel Montalbano, Kathryn Lueders and Vanessa Wyche all of NASA.

### **SPACECOM 2020 HIGHLIGHTS**

#### ***Record Attendance***

This year’s event saw record numbers including a 54% increase in registration and a 21% increase in exhibitors over 2019’s SpaceCom event. The platform had over 53,000-page views and thousands of friend requests and private messages sent.

The virtual conference platform provided a discussion board where attendees could continue to discuss topics from various sessions and network with one another.

#### ***Matchmaking***

Attendees and exhibitors alike touted SpaceCom’s ability to connect, from matchmaking to online meetings to discussion boards. Exhibitors and attendees were matched based on their interests and services to help create leads for the exhibitors as well as help attendees quickly find the products and services they were interested in exploring. SpaceCom saw 101% increase in utilization of this tool over 2019 with higher engagement with companies who enhanced their listing and added products to their profile.

#### ***Special Events***

Each day of SpaceCom 2020 concluded with a special event created to engage and entertain participants on various space-related topics. Leading organizations including Deloitte Consulting, LLP, Felix & Paul Studios, Hypergiant, Mission: Space Food, and the U.S. Department of Defense and the U.K. Ministry of Defence teamed up with SpaceCom to curate a unique-line up of events from Michelin-star space food demonstrations to poster competitions to a preview of the first VR footage of the ISS, to family story hour reading of Ella the Engineer. These events brought something extra to SpaceCom 2020 and were extremely-well attended events.

To learn more about Spacecom, please visit [www.spacecomexpo.com](http://www.spacecomexpo.com).

### **ABOUT SPACECOM**

[SpaceCom Conference & Exposition](#) is the unrivaled global space event designed for those serious about the immediate and long-term opportunities of space commercialization in their business. Top business leaders, investors, government agencies, engineers, scientists, and entrepreneurs unite at SpaceCom to share strategic solutions, navigate challenges, boost intelligence, create partnerships, and collaborate as a united, worldwide force. The event is produced by [NTP Events](#), in collaboration with [NASA, Department of Commerce](#) and [Department of Energy](#). For more information, visit [www.spacecomexpo.com](http://www.spacecomexpo.com). For more information, visit SpaceComExpo.com and follow SpaceCom on Facebook, Twitter, Instagram, YouTube and LinkedIn.

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