

SPACECOM

SPACE COMMERCE CONFERENCE AND EXPOSITION



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SpaceCom Conference and Expo: Opportunity at the Intersection of Space and Transportation

HOUSTON – Navigating the stars calls for highly reliable, stable and collaborative transportation technologies that space travelers can count on to avoid collision and to reach their destination on time. These same technologies are improving the safety, speed and reliability of transportation on Earth. The first annual [SpaceCom \(Space Commerce Conference and Exposition\)](#) in Houston, Nov. 17-19, will feature hands-on demonstrations, the perspectives of top industry leaders and [examples of current technology crossovers](#) to showcase the real, viable links between space technology and the transportation and maritime industries.

Nearly every aspect of the transportation and maritime sectors benefit from the application of space technologies. Advanced satellite capabilities provide triple redundant GPS; enhanced navigation and routing; and crystal clear communications across the industry. Also, the emergence and lineage of self-driving cars, grooved runways and the [Vessel-ID System](#) can all be traced back to NASA research.

“The intersection of the Blue Economy and the Space Economy is very important. Secure, reliable space communications is essential for a myriad of maritime related activities, from telecommunications to real or near-real time information gathering, to rapid dissemination of critical information,” said Michael Jones, president of The Maritime Alliance. “This has allowed enhanced ocean and weather observation and a growing number of new industry segments. What would a remote tsunami warning buoy or energy-harvesting, long duration maritime robot be worth if its information cannot be received rapidly permitting timely response.”

SpaceCom offers a unique opportunity to pair industry leaders with space technology experts to help determine how technology crossover benefits both sectors.

“SpaceCom is designed to educate business leaders on tested space technologies and how to apply them to solve real-life business challenges, dramatically impacting a company’s profitability,” said James Causey, executive director of SpaceCom. “Many companies are already learning about, and adopting, these technologies in areas such as remote medicine, water purification, oil and gas exploration in harsh environments, complex communications systems and weather data reporting. SpaceCom’s unique, interactive conference program and dynamic trade show floor will provide a forum for dialogue, facilitated problem-solving discussions and methods to implement space technology for practical, business application and innovation.”

SpaceCom 2015 will feature conference sessions with experts in autonomy and maritime from The Maritime Alliance, Nissan, the Federal Aviation Administration (FAA), Houston Airport System and NASA’s Johnson Space Center. A full conference program is available [here](#). SpaceCom will take place

at the George R. Brown Convention Center in Houston. Early bird [registration](#) is available through Sept. 11, allowing attendees to save up to \$300 on the full conference.

About SpaceCom

The [SpaceCom \(Space Commerce Conference and Exposition\)](#) is a dynamic three-day event engineered to fuel business innovation across the medical, energy, transportation/maritime, communications and advanced manufacturing industries. SpaceCom distinctly unites public and private stakeholders involved in domestic and international space commerce with a new group of global business executives looking for competitive advantage through the application of space technology to their industries.

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