

SPACECOM

SPACE COMMERCE CONFERENCE AND EXPOSITION



HOUSTON

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SpaceCom Conference and Expo: Merging Houston's Local Industry with Space Technology

HOUSTON – The City of Houston has long been at the forefront of space exploration and a beneficiary of advances in space technology. Houston is home to the energy, medical, transportation/maritime, communications and advanced manufacturing industries, serving as a hub of industrial activity that uniquely benefits from its proximity and history with the U.S. space program.

The first annual [SpaceCom \(Space Commerce Conference and Exposition\)](#) in Houston, Nov. 17-19, will feature hands-on demonstrations, the perspectives of top industry leaders and examples of current technology crossovers to showcase the real, viable links between space technology and Houston's major industries.

[Space technologies](#) have been enhancing the lives of Americans and improving the efficiency and capabilities of Houston's major industries for the past 50 years. NASA research has directly contributed to advances in 3D manufacturing, remote sensing, telemedicine, self-driving cars, fuel cell power systems and countless other applications. Because of these successes, venture capital investment in the development of space technologies is at an all-time high and projected to increase rapidly in the near future.

"In Houston, we are proud of our rich space heritage and believe the Houston region is uniquely positioned to be the center of the new space-age industrial revolution," said Michael Heckman, vice president of partnerships and event development with Houston First Corporation. "Our future in space begins with building a more robust space economy, and the Space Commerce Conference & Expo will provide a unique platform and demonstrate how many of the critical industries we rely on day in and day out can even further innovate with access to space."

SpaceCom offers a unique opportunity to pair industry leaders with space technology experts to help determine how technology crossover benefits both sectors.

"SpaceCom is designed to educate business leaders on tested space technologies and how to apply them to solve real-life business challenges, dramatically impacting a company's profitability," said James Causey, executive director of SpaceCom. "Many companies are already learning about, and adopting, these technologies in areas such as remote medicine, water purification, oil and gas exploration in harsh environments, complex communications systems and weather data reporting. SpaceCom's unique, interactive conference program and dynamic trade show floor will provide a forum for dialogue, facilitated problem-solving discussions and methods to implement space technology for practical, business application and innovation."

SpaceCom 2015 will feature conference sessions with experts in the energy, medical, transportation/maritime, communications and advanced manufacturing industries from organizations such as NASA's Johnson Space Center, Virgin Galactic, SpaceX, the Center for the Advancement of Science in Space (CASIS), Shell, GE Oil & Gas, Google and Nissan. A full conference program is available [here](#). SpaceCom will take place at the George R. Brown Convention Center in Houston. Early bird [registration](#) is available through Sept. 11, allowing attendees to save up to \$300 on the full conference.

About SpaceCom

The [SpaceCom \(Space Commerce Conference and Exposition\)](#) is a dynamic three-day event engineered to fuel business innovation across the medical, energy, transportation/maritime, communications and advanced manufacturing industries. SpaceCom distinctly unites public and private stakeholders involved in domestic and international space commerce with a new group of global business executives looking for competitive advantage through the application of space technology to their industries.

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