



James Causey
SpaceCom Executive Director
jcausey@spacecomexpo.com
703.706.8208

FOR IMMEDIATE RELEASE

George Whitesides to Address SpaceCom as a Keynote Speaker *Virgin Galactic CEO Will Showcase Space Applications Fueling Business Innovation*

HOUSTON, TX (April 29, 2015) – [SpaceCom](#), the Space Commerce Conference and Exposition, today announced that [Virgin Galactic CEO George Whitesides](#) has joined the conference program and will offer a keynote address on Tuesday, November 17, focused on how Virgin Galactic is capitalizing on suborbital and low Earth orbit (LEO) space commercialization opportunities with initiatives including LauncherOne and Small Satellite Launcher. Whitesides joins [NASA Administrator Charles F. Bolden, Jr.](#) as another featured speaker to kick-off the first day of the event.

“We are thrilled to add George Whitesides to SpaceCom’s speaker line-up,” said James Causey, executive director of SpaceCom. “Virgin Galactic, under George’s entrepreneurial leadership, is developing exciting new service offerings and his insights and lessons learned will prove invaluable to attendees.”

Featuring a three-day, interactive conference program, coupled with a dynamic trade show floor, SpaceCom convenes November 17-19, 2015 and serves as a catalyst for innovation and growth in the commercial development of space. The event has already attracted the support of many forward-thinking organizations, including:

- Association of Equipment Manufacturers (AEM)
- Aerospace Medical Association (AsMA)
- The Boeing Company
- GE Oil and Gas
- Houston Airport System
- Jacobs
- Lockheed Martin
- Manufacturing Today
- MEI Technologies
- NanoRacks
- National Ocean Industries Association (NOIA)
- National Space Biomedical Research Institute (NSBRI)
- Orbital/ATK
- Rice Space Institute
- Satellite Applications Catapult
- Shell GameChanger
- Space Angels Network
- SpaceNews
- Texas Medical Center
- Wyle
- XCOR Aerospace

For more information about SpaceCom, the conference program, or to join the mailing, visit www.spacecomexpo.com.

###

About SpaceCom

[SpaceCom](#) (the Space Commerce Conference and Exposition) convenes November 17-19, 2015 in Houston and focuses on the application of space technologies to fuel business innovation across the medical, energy, transportation, communications and advanced manufacturing industries. The event is produced in collaboration with [NASA Johnson Space Center](#), [Center for the Advancement of Science in Space \(CASIS\)](#), [Greater Houston Convention and Visitors Bureau \(GHCVB\)](#), [Houston First Corporation](#), and [National Trade Productions](#). For more information, visit www.spacecomexpo.com.