

SPACECOM

SPACE COMMERCE CONFERENCE AND EXPOSITION

FOR IMMEDIATE RELEASE

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First Annual SpaceCom Sparks Partnerships and Collaboration, Securing its Position as the Largest Commercial Space Event in the World

HOUSTON – Results from the first annual SpaceCom (Space Commerce Conference and Expo) reveal a great desire and need to harness space technology for practical business application and innovation across multiple industries. More than 1,700 professionals representing the aerospace, financial, energy, medical, maritime, satellite communications and advanced manufacturing industries registered for the three-day event, which took place Nov. 17-19 at the George R. Brown Convention Center in Houston.

“SpaceCom surpassed expectations from attendees, sponsors and exhibitors with its cross-industry collaboration and exchanges,” said James Causey, executive director for SpaceCom. “The event also served as a catalyst for developing a sustainable, commercial space market that is not reliant on NASA as the sole customer. To that end, it was evident just walking the exposition floor that new industry relationships and partnerships were made around every corner.”

Satellite Applications Catapult CEO Stuart Martin commented in his November 18 keynote, “in the last 24 hours, SpaceCom has become the premier event for the commercial space industry.”

Highlights from SpaceCom 2015 include:

- Attendees representing 37 states and 23 countries, with delegations from the United Kingdom and Italy
- 100+ booths showcasing innovative and collaborative products and services
- More than 50 media representatives from around the world
- Taped address from Sen. Ted Cruz and two feeds from astronauts aboard the International Space Station
- Keynotes from NASA Administrator Charles Bolden, Virgin Galactic CEO George Whitesides, Satellite Applications Catapult CEO Stuart Martin, Royal Dutch Shell CTO Yuri Sebregts, and author Chris Impey
- Unique exposition floor with an opening reception, Innovation Theater, VIP Meet and Greets, NASA Modular Robotic Vehicle (MRV) and show floor tours
- First-ever Commercial Spaceport Summit with representatives from 14 international spaceports

Causey continued, “2015 will be noted as a watershed year for a new era of space commerce. The enactment of the U.S. Commercial Space Launch Competitiveness Act and the successful launch and landing of Jeff Bezos’ Blue Origin New Shepard followed within days of our inaugural event.”

Plans are set for SpaceCom 2016, which will take place Nov. 15-17 at the George R. Brown Convention Center. Companies can reserve sponsorships and booth space by contacting spacecomsales@ntps.com. Registration will open in the spring of 2016. For more information about SpaceCom, visit www.spacecomexpo.com.

About SpaceCom

[SpaceCom](http://www.spacecomexpo.com) (the Space Commerce Conference and Exposition) focuses on the application of space technologies to fuel business innovation across the medical, energy, transportation/maritime, communications and advanced manufacturing industries. The event is produced in collaboration with [NASA Johnson Space Center](http://www.nasa.gov), [Center for the Advancement of Science in Space \(CASIS\)](http://www.casisscience.org), [Greater Houston Convention and Visitors Bureau \(GHCVB\)](http://www.ghe.com), [Houston First Corporation](http://www.houstonfirst.com), and [National Trade Productions](http://www.nationaltrade.com). For more information, visit www.spacecomexpo.com.

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