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FOR IMMEDIATE RELEASE

NASA Administrator Charles F. Bolden, Jr. to Keynote SpaceCom November 2015 Discussion to Address the Significance of Exploring the Business of Space

HOUSTON, TX (January 6, 2015) – [SpaceCom](#), the Space Commerce Conference and Exposition, today announced that [NASA Administrator Charles F. Bolden, Jr.](#) will be a keynote speaker at the inaugural event convening November 17-19, 2015 at the George R. Brown Convention Center in Houston, Texas. His address will focus on the significance of exploring the business of space and its impact across vital market segments of the global economy. Under the direction of Administrator Bolden, NASA is changing the way it does business in order to send human explorers deeper into space than ever before, while also transforming human spaceflight for future generations. NASA is also partnering with the private sector to build a new commercial industry.

“We are excited to have NASA Administrator Bolden participate as a keynote speaker at the first ever SpaceCom event,” said James Causey, executive director of SpaceCom. “As a proponent for space commercialization, Administrator Bolden has seen first-hand the benefits that NASA and other industries have experienced from space exploration and the research completed on the International Space Station. I am eager to see the next round of aeronautical ingenuity and innovation that will emerge from new partnerships and business relationships ignited at this event.”

At NASA, Bolden has overseen the safe transition from 30 years of space shuttle missions to a new era of exploration focused on full utilization of the International Space Station and space and aeronautics technology development. He led the agency in developing a Space Launch System rocket and Orion spacecraft and established a new Space Technology Mission Directorate to develop cutting-edge technologies for the missions of tomorrow. During his tenure, the agency's support of commercial space transportation systems for reaching low-Earth orbit have enabled successful commercial cargo resupply of the space station and significant progress toward returning the capability for American companies to launch astronauts from American soil by 2017.

In collaboration with [NASA's Johnson Space Center](#), SpaceCom will offer a rich attendee experience, comprised of a three-day conference program exploring the application, business, technology and collaboration issues related to the commercialization and development of space. The conference will be surrounded by a vibrant technology exposition, featuring interactive demonstrations from leading companies across the emerging space commerce community.

For more information about SpaceCom, the conference program, or to join the mailing list to keep abreast of the latest event developments, please visit www.spacecomexpo.com.

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About SpaceCom

SpaceCom, the Space Commerce Conference and Exposition, is focused on the economic development of space and the application of space technologies across important industry sectors of the global economy. The event is produced in collaboration with [The Greater Houston Convention and Visitors Bureau \(GHCVB\)](#), [Houston First Corporation](#), and [National Trade Productions](#). SpaceCom's conference program focuses on subject matters — including hardware, information, materials, human factors, and business models — and how they relate to the energy, communications, medical, transportation and manufacturing industries. The conference is surrounded by a dynamic expo floor featuring more than 100 solution providers, Innovation Theater presentations, and meet and greets in the solution control areas. www.spacecomexpo.com.