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SpaceCom Welcomes New Space Perspectives from Former Astronaut Colonel Rick Searfoss to its Exposition Floor in November

HOUSTON, TX (October 5, 2015) – [SpaceCom](#), the Space Commerce Conference and Exposition, today announced that former astronaut and author, Col. [Rick Searfoss](#), will address attendees on Wednesday, November 18 at 12:00 PM in the Innovation Theater (booth 750). His presentation, *Goddard's Dreams, Hopes, and the Rocky Road to Reality*, provides an overview of the challenges, progress and opportunities across the “new space” arena. Following his remarks, Col. Searfoss will conduct a meet and greet and signing of his latest book, [LIFTOFF: An Astronaut Commander's Countdown for Purpose-Powered Leadership](#).

“Col. Searfoss is an outstanding addition to the SpaceCom program line-up, and we are thrilled to have him join this exciting cross-industry convergence,” said James Causey, executive director of SpaceCom. “He has exercised leadership in the most dynamic, challenging and dangerous of settings. His insights will truly inspire, motivate, and educate SpaceCom conference and exposition attendees alike.”

As an astronaut, Col. Searfoss piloted two space flights and commanded a third. Under his leadership, NASA had one of its most successful space missions ever. Prior to becoming an astronaut, Col. Searfoss was a fighter and test pilot in the U.S. Air Force, with more than 6,100 hours flying time in 84 different types of aircraft. He also held executive level positions in the aerospace industry. Concurrently with his speaking activities, he consults and is a test pilot on leading-edge aerospace projects, including being the Chief Judge for the \$10 million Ansari X Prize for the first private reusable human spacecraft and test flying the world's only liquid-fueled experimental rocket plane.

Convening November 17-19 in Houston, [SpaceCom](#) presents a powerful three-day event engineered to fuel business innovation across the aerospace, medical, energy, transportation, maritime, communications and advanced manufacturing industries. In addition to Col. Searfoss' appearance, the SpaceCom [show floor](#) allows attendees to:

- Connect with [exhibitors](#) showcasing business applications of space technologies
- Visit the [Innovation Theater](#) for presentations on the latest space technologies, capabilities and applications
- Attend [VIP meets and greets](#) in SpaceCom's five Industry Centers
- Explore [Destination Station](#), NASA's International Space Station traveling exhibit
- Check out the [Modular Robotic Vehicle \(MRV\)](#) designed by NASA JSC Engineering
- Network with industry peers and thought leaders during the Opening Reception on the show floor
- Explore [student art](#) from across the globe

For more information about SpaceCom, or to register, visit www.spacecomexpo.com.

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About SpaceCom

[SpaceCom](#) (the Space Commerce Conference and Exposition) convenes November 17-19, 2015 in Houston and focuses on the application of space technologies to fuel business innovation across the medical, energy, transportation/maritime, communications and advanced manufacturing industries. The event is produced in collaboration with [NASA Johnson Space Center](#), [Center for the Advancement of Science in Space \(CASIS\)](#), [Greater Houston Convention and Visitors Bureau \(GHCVB\)](#), [Houston First Corporation](#), and [National Trade Productions](#). For more information, visit www.spacecomexpo.com.