

SPACECOM

SPACE COMMERCE CONFERENCE AND EXPOSITION



HOUSTON

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SpaceCom Conference and Expo to Explore Business Potential of Space to Energy Industry

HOUSTON – The future of exploration of our solar system calls for new sources and revolutionary methods for generation, storage and utilization of energy. The technologies that will push the boundaries of human experience in space will likely create new commerce and solutions to similar challenges here on Earth. The first annual [SpaceCom \(Space Commerce Conference and Exposition\)](#) in Houston Nov. 17-19 will showcase the unique links and potential between the space and energy industries through a dynamic agenda of thought-provoking speakers, hands-on demonstrations and valuable cutting edge information about the new and unexplored applications of space technology and capabilities.

The oil & gas industry and the space industry are already closely aligned through technology crossover, talent sharing and similar emerging business models. Businesses in both sectors operate in incredibly inhospitable environments, which pose extreme challenges to equipment and manpower. The impetus to cross the streams of the two sectors is clear - the technology developed for space exploration has real and current applications in all aspects of the energy industry.

“There are significant similarities in many of the challenges facing the commercial development of space and operations within the oil & gas industry,” said Eric Gebhardt, chief technology officer and vice president of engineering at GE Oil & Gas. “Common issues such as navigating harsh environments, significant investments in modeling and simulation, and data latencies span both sectors. SpaceCom is an outstanding opportunity that brings together experts and thought leaders from multiple industries for a chance to collaborate and focus on developing mutually beneficial solutions.”

The SpaceCom conference and expo seeks to link challenges with solutions in both energy and space sectors. The [current energy industry business applications of space technologies](#) are numerous and varied, including temperature resistant electronics, remote sensing for communications, robots at work, fuel cell power systems and so [much more](#).

“SpaceCom is designed to educate business leaders on tested space technologies and how to apply them to solve real-life business challenges, dramatically impacting a company’s profitability,” said James Causey, executive director of SpaceCom. “Many companies are already learning about, and adopting, these technologies in areas such as oil and gas exploration in harsh environments, remote medicine, water purification, complex communications systems and weather data reporting. SpaceCom’s unique, interactive conference program and dynamic trade show floor will provide a forum for dialogue, facilitated problem-solving discussions and methods to implement space technology for practical, business application and innovation.”

SpaceCom 2015 will feature conference sessions with experts in all areas of the energy industry including Shell, GE Oil & Gas, Federal Aviation Administration and NASA. A full conference program is available [here](#). SpaceCom will take place at the George R. Brown Convention Center in Houston. Early bird [registration](#) is available through Sept. 11, allowing attendees to save up to \$300 on the full conference.

About SpaceCom

The [SpaceCom \(Space Commerce Conference and Exposition\)](#) is a dynamic three-day event engineered to fuel business innovation across the medical, energy, transportation/maritime, communications and advanced manufacturing industries. SpaceCom distinctly unites public and private stakeholders involved in domestic and international space commerce with a new group of global business executives looking for competitive advantage through the application of space technology to their industries.

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