

SPACECOM

SPACE COMMERCE CONFERENCE AND EXPOSITION

FACT SHEET

- DESCRIPTION:** The second annual [SpaceCom](#) (Space Commerce Conference and Exposition) is a powerful three-day event that focuses on the application of space technologies and access to space-based assets to drive game-changing advancements in terrestrial industries, including advanced manufacturing, agribusiness, energy, maritime and medical industries. The exposition unites aerospace industry executives, NASA representatives, cutting-edge entrepreneurs, business leaders and investors to explore new markets, forge partnerships and accelerate solutions to some of the most challenging problems faced on Earth.
- LOCATION:** [George R. Brown Convention Center](#)
1001 Avenida de las Americas
Houston, Texas 77010
- DATE:** Nov. 15-17, 2016
- QUICK FACTS:** SpaceCom 2016 at-a-glance:
- Largest commercial space conference in the world
 - 2015 event drew 1,700 attendees from 32 countries
 - Speaker faculty of 101 top visionaries and leaders
 - Large attendance from NASA, representing each of its centers
 - More than 50 media representatives from around the world
 - Unique exposition floor with an opening reception, Innovation Theater, SpaceVR Experience, VIP meet and greets, Robotics Showcase, show floor tours and more
 - 100% renewal of 2015 Sponsors and an increase of 42% on the show floor
 - More than 65 exhibitors and 34 supporting organizations
 - Co-located Commercial Spaceport Summit attracting representatives from 16 world-wide spaceports.
- AGENDA:** An interactive conference program coupled with a dynamic expo floor will highlight the ways space technologies cut across five target industries (advanced manufacturing, agribusiness, energy, maritime and medical) and will showcase examples of how business can capitalize on space and suborbital environments. [Click here to view the full agenda online.](#)
- KEYNOTES:** Groundbreaking keynote sessions and feature presentations from the following will set the stage for discussions on the use of in-space capabilities to drive non-space industry productivity and profitability:
- K. Graham Hill, executive vice president responsible for global business development and strategy, KBR

- Pete Worden, executive director, Breakthrough Starshot and former director of NASA Ames Research Center
- Jane Poynter, co-founder and CEO, World View
- Robert Bigelow, founder, Bigelow Aerospace
- John Elbon, vice president and general manager, The Boeing Company
- Garrett Reisman, director of space operations, SpaceX

OTHER SHOW FEATURES:

Some of the SpaceCom [show floor features](#) include:

- Numerous theaters – Applications In Action, Innovation, and SpaceNation’s NASA Challenge Pavilion
- SpaceVR Experience
- Industry Centers
- Robotics Showcase (precursor to the World Championship in April)
- Robonaut2
- And more

EXHIBITORS:

SpaceCom features an exposition floor packed with content, interactive exhibits and products from exhibitors including:

- Aerospace Medical Association (AsMA)
- AEROTEK, INC.
- AEXA Aerospace LLC
- Agri ImaGIS Technologies (Satshot, Inc.)
- Airbus DS Space Systems Inc.
- ARES Corporation
- Atec, Inc.
- Bastion Technologies, Inc.
- BioDisruption
- CASIS
- Cecil Airport
- City of League City, TX
- Danish Aerospace Company
- Destination Imagination
- Dynaqual Test Labs
- EOS North America
- ePlanetarium
- Fujitsu Glovia, Inc.
- Genesis Engineering Solutions, Inc.
- Glenair, Inc.
- Greater Houston Manufacturing Association (GHMA)
- Gretna Machine Shop
- Harlingen Economic Development Corp.
- Heinlein Prize Trust
- Houston Airport System
- Houston Technology Center
- Intuitive Machines

- Invocon Inc.
- Jacobs
- JAMSS America
- Japan Aerospace Exploration Agency (JAXA)
- Julabo
- KBRwyle
- Lake Shore Cryotronics, Inc.
- Lampasas Economic Development Corp.
- Made in Space, Inc.
- McLennan County Spaceport Dev Corp
- MEI Technologies
- Midland Development Corp.
- Miller-Stephenson Chemical Co.
- Modular Devices Inc.
- Moon Express Inc.
- NASA
- NASA Challenges and Solutions at the Space Nation Pavilion
- NASA Destination Station
- Orbital Access Ltd.
- Orbital ATK
- Planewave Instruments
- Raytheon Company
- Rice Space Institute
- Ripple Aerospace
- Satellite Applications Catapult Limited
- Scientific Instruments Inc.
- Securitas Critical Infrastructure, Inc.
- Space Nation
- SpaceVR
- Sparx Engineering
- T STAR LLC, Texas Space Technology Applications and Research
- The Maritime Alliance 530
- Thermotron Industries
- Tietronix Software
- TIP Technologies
- United Launch Alliance (ULA)
- University of Houston

SPONSORS:

Partners:

- Center for the Advancement of Science in Space (CASIS)
- NASA
- Houston First/Visit Houston

Platinum sponsors:

- Houston Spaceport
- Raytheon

PFounding sponsors:

- Greater Houston Partnership
- Jacobs
- KBRwyle
- Lockheed Martin Corporation
- MEI Technologies, Inc./Alpha Space Test & Research Alliance
- Orbital ATK
- Satellite Applications Catapult
- The Boeing Company
- Winstead PC

Gold sponsors:

- Biodisruption
- EOS
- Laser Light Communications
- Space Nation
- United Launch Alliance (ULA)

Other sponsors:

- Aerojet Rocketdyne
- AXIOM Space, LLC
- Bay Area Houston Economic Partnership
- FIRST
- Heinlein Prize
- Intuitive Machines
- Japan Aerospace Exploration Agency (JAXA)
- McLennan County Spaceport Development Corporation
- Midland International Air & Space Port
- Moon Express Inc.
- Oceaneering
- Paragon Space Development Corporation
- SCIS (Securitas Critical Infrastructure Services, Inc.)
- Spaceport Camden
- SpaceVR
- SpaceX
- Stinger Ghaffarian Technologies, Inc. (SGT)
- TASC
- Vector Space
- Virgin Galactic

**ATTENDEE
PROFILE:**

Industry Sector

31% Aerospace

28% Industry

14% Association and academia

14% NASA

7% Other U.S. and international government

6% Media and other

Job Function

25% C-level/executive/senior management
19% Business development and sales
18% Technical management
12% General management
15% Other
11% N/A

Source: 2015 SpaceCom Registrant Data and Attendee Survey

COST: Between \$75 and \$495 for one-day passes to \$2,295 for an all-access VIP Lifetime registration. Reduced rates are available for government employees and students. Media receive complimentary registration with proper credentials.

LEADERSHIP: James Causey, executive director of SpaceCom

COLLABORATION: SpaceCom is being produced in collaboration with NASA's Johnson Space Center, the Center of the Advancement of Science in Space (CASIS), Greater Houston Convention and Visitors Bureau, Houston First Corporation and National Trade Productions.

WEBSITE: www.spacecomexpo.com

PRESS KIT: <http://www.spacecomexpo.com/Content/Press-Information>

SOCIAL MEDIA: Twitter – [@SpaceComExpo](https://twitter.com/SpaceComExpo)
Facebook – [SpaceComExpo](https://www.facebook.com/SpaceComExpo)

###

MEDIA CONTACT:

Melissa Wren
Griffin Communications Group
(281) 827-4269
Melissa@GriffinCG.com